### **ATHE SOVEREIGN CMO**

# LLM Content Optimization System™

Win in a world where ChatGPT is the new Google.

A turn-key, 90-day fixed-price program designed to re-architect your content engine for the AI-first buyer journey. We get content surfaced, cited, and trusted in tools like ChatGPT, Perplexity, and Claude, because that's where buying decisions are made now.



#### **HOW WE HELP:**

- ✓ Precision Targeting for Al Discovery:
  We map high-intent, long-tail buyer questions and align your content strategy to match the way LLMs interpret and surface answers. Forget "CRM software." Think "best CRM for remote sales reps managing enterprise accounts."
- ✓ Structured Content That LLMs Love: We rewire your site and core pages with the schemas, signals, and structure that increase visibility inside Al-generated answers. FAQ schema. Hub-and-spoke topic clusters. Structured authority from trusted domains.
- ✓ Thematic Authority That Gets You Cited: LLMs validate authority in the context of the broader web. By deploying a unique set of IA taxonomies and link strategies both on and off site, we position your content as *the answer* for LLM inclusion.

## **BEYOND SEO** Bing > Google GPT models Target long-tail, love structured high-intent authority keywords **Build thematic** Add FAQ schema to content clusters key pages **Build Thematic** Checklist Authority that Al Core Topic LLM's prefer and include in responses. Comparison

#### WHY WORK WITH US?

Category Creation Experience We've built brands that define and dominate new spaces. **Fixed-Price**Zero Scope Creep. 90 days. \$25k.
Full execution.

**Strategic Depth, Tactical Speed** This isn't SEO 2.0. It's positioning for a new ecosystem.